



The Best Holiday Gifts
from East Village Merchants
- 2013 -



About This Guide

This guide is the product of the East Village Community Coalition (EVCC), an organization at work to recognize, sustain, and support the architectural and cultural character of the East Village.

With this guide, we not only want to showcase the variety of unique gifts that East Village merchants have to offer, but also share the stories of these local businesses and promote the East Village as a one-of-a-kind shopping experience.

Many of the participants in this guide are working with us to develop the **East Village Independent Merchants Association (EVIMA)**, a group dedicated to connecting, supporting and promoting small and independent businesses in the East Village.

The businesses in this guide also participate in the EVCC's "Get Local! Guide to East Village Shops," a directory of all small and independent shops in the East Village. If you would like to know more about the "Get Local! Guide," EVCC and EVIMA, please visit our website, www.evccnyc.org, or email us at info@evccnyc.org.



Enjoy the guide, and happy holidays!



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**** indicates that this shop has a special offer or discount.
All offers/discounts are listed on page 18, in the "Holiday
Specials" section.**

Gifts for Her

1. Fur Earmuffs - \$95

Barbara Feinman Millinery
66 E. 7th St. | 212-358-7092

Barbara Feinman Millinery makes beautiful hats for all occasions. Traditionally hand-made on the premises. Shown here are Barbara's fabulously fluffy earmuffs.



2. Besame Vintage Inspired Lipstick - \$22

Dusty Buttons
441 E. 9th St. | 212-673-4039

Dusty Buttons is in love with Besame, a vintage inspired cosmetics company. We carry many of their products including six different red lipstick shades inspired by the 1940s and 1950s -- they even have Marilyn's favorite red! Never tested on animals, paraben-free, and made in the USA!





3. Chandelier Rainbow Earrings - \$22

rena REBORN

117 E. 7th St. | 212-253-2595

Working gals on a budget and trendsetters seeking one-of-a-kind pieces will find seriously cheap garb at this modern and vintage women's clothing, shoes and accessories boutique.



4. Brass Telescope Necklace - \$29

Random Accessories **

77 E. 4th St. | 212-358-0650

Random is the source for unique items from sterling silver jewelry, watches, home accessories, baby gifts and novelties that will make you laugh out loud. Shown here is a brass telescope necklace by Amano.



5. Hustle & Flow Bracelet - \$85

Cloak & Dagger **

441 E. 9th St. | 212-673-0500

Our store has been voted "most great stuff per square foot" in many best of NYC shopping guides. This item is just a small taste of the kinds of items we offer. All price points are available at Cloak & Dagger, but you'll look like you've spent a million bucks!

Gifts for Her

6. Country City Shirt - \$149

Sailor Rose

60 E. 4th St. | 347-280-3440

Sailor Rose sews timeless American classics for women and girls.

Using Liberty of London fabrics, all garments are hand-sewn in New York's historic garment district.

This shirt is perfect for women who bounce between the city and the country, the North and the South. With side slits, it can be worn untucked or tucked in.



7. Custom-made Flower Arrangement - \$100

The Wild Ivy

435 E. 9th St. | 561-213-8365

Whether for your significant other, your favorite party host, or your Mom -- almost everyone loves flowers! Ivy Challis, owner of The Wild Ivy, creates unique, artful, and quirky flower arrangements.



18. Goodie Goodie Slippers - \$52

Marjory Warren Boutique **
309 E. 9th St. | 212-876-9777

Marjory Boutique is a women's clothing store full of fun jewelry and gifts for yourself or someone special. You'll find these beautiful "Goodie Goodie slippers" come in all sizes and an assortment of designs.



9. Custom Perfume - \$12 - \$72

Fragrance Shop **
65 E. 4th St. | 212-254-8950

Fragrance Shop specializes in providing you New York's only unique custom blended perfumes along with body and fragrant oils, gift baskets, scented candles, bath and body products and much more.

10. Retro-Inspired Dresses - \$125 - \$178

Enzs **
125 2nd Ave. | 917-841-5989

Enzs specializes in vintage retro-inspired, old Hollywood Glamour. Their collection includes dresses, jewelry and accessories.

Gifts for Her



11. Rebecca Minkoff Mini Mac or 5-Zip Bags - \$159 with holiday discount

Dejavu Boutique **

309 E. 9th St. | 212-260-3905

Dejavu Boutique specializes in French fashions as well as local designers. We also have a large selection of Winter coats from Mackage and Rudsak as well as Rebecca Minkoff handbags. This is a gift for any woman looking for the perfect handbag for both day and evening.



12. Fine Merino Jersey top (\$258) with Silk Tweed Scarf (\$118)

Eileen Fisher Boutique
314 E. 9th St. | 212-529-5715

This lacquer-red top with is bateau neckline and assymetrical hem creates a perfect contrast with the hand-loomed, ash-colored scarf. In the East Village since 1986. We are the only Eileen Fisher store in NYC that carry samples and irregulars as well as a small collection of handpicked pieces from the current line. Give this amazing outfit to someone you love!

Cold-Weather Gear



13. Scarf - \$38

Gallery Vercon **
332 E. 9th St. | 212-473-0506

Gallery Vercon specializes in jewelry, clothing and accessories from local designers as well as made-to-order specialty items. Shown above, the Gallery's signature scarf, made of raw silk and with fringe (22x72).



14. Boot Camp Wool Hat - \$28

CADET

305 E. 9th St. | 646-633-4560

CADET is Brooklyn-based men's apparel company and store, taking inspiration of the great military academies of the USA.

All garments are designed and produced by CADET in Bushwick, Brooklyn. This wool hat is a great gift for "anyone with a cold head."



15. Warm weather goods from all over the world - \$29 - \$169

** RUDY VOLCANO

167 Ave. C | 347-969-4769

Rudy Volcano brings to never-before-seen handcrafts from the indigenous of Guatemala, Peru, Vietnam and parts of Tribal India to New York City. Currently the store has a large selection of newly designed alpaca scarves, gloves, mittens and pull-over hats from Peru in natural colors - just in time for the turn in weather and holiday gift buying.

Give an Experience



16. Discounted admission & free small mud - \$25
Russian & Turkish Baths **
268 E. 10th St. | 212-505-0665

The Russian & Turkish Baths is a 120-year-old spa located in the East Village. Our facilities include five saunas and steam rooms, a cold pool, a roof deck and a restaurant. We're offering a discounted admission & a small mud for \$25 (regular price \$41). Valid for David's shift only. Please consult our schedule at russianturkishbaths.com.



17. Yoga Classes - \$20 - \$275
Yoga East **
96 Ave. B, 2nd Floor
646-504-6219

East Yoga is a vinyasa yoga studio that has been offering classes for all levels for 10 years. Our classes are great for beginners and regular practitioners as they offer personalized instruction, spiritual exploration and connections to the East Village community.



◀ **18. Gift Certificant for martial arts or kickboxing - \$150**

Shamburger's Chinese
Hawaiian Kenpo Academy **
34 Ave. A, 2nd Floor | 646-692-
6155

Shamburger's CHKA is the
premier downtown martial
arts school, training
adults & kids in
Kenpo Karate &
Kickboxing for
over 20 years in
the East Village.
Open 7 days a
week. All classes
are open to
beginners!



19. Aveda Aromatherapy Candle - \$39

Parlor **
102 Ave. B | 212-673-5520

Aveda's "Give Warmth" Gift Set is a luxurious
soy wax candle with certified organic ginger,
ginger lily and clove aroma. Comes in a 95%
recycled glass holder, with a burn time of
50+ hours.

20. Green and Gorgeous Organic Hair Color, Cuts & Care Gift Certificate - \$30 - \$300

Swing Organic Hair Salon **
280 E. 10th St. | 212-677-2008

Swing Organic Salon is an eco-
chic, boutique hair salon offering
organic hair color, ammonia
free highlights, haircuts and the
Kevin Murphy product line. A gift
certificate from Swing gives your
loved one the freedom to try a new look
or clean up a classic in a healthy, natural
way. Swing is a clean-air oasis thanks to
its use of pure products and its carbon-
filtered air purification system.



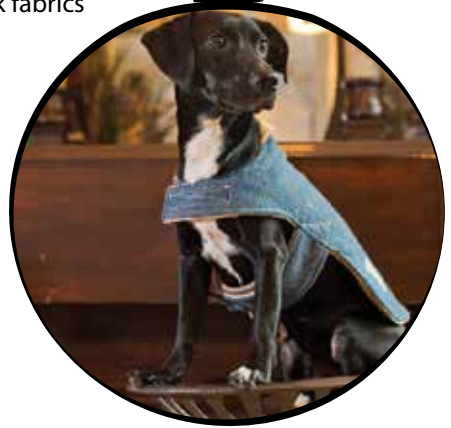
Gifts for Animal-Lovers

21. Billy Wool Jackets- \$60

Ruff Club **

34 Ave. A | 347-829-7833

Ruff Club curates a revolving “small-batch” collection of dog goods behind the bar at 34 Avenue A. Most pieces are produced locally and all are tough to find elsewhere, including these jackets handmade from dead stock fabrics and finished with salvaged buttons and handmade labels in New York City.



22. “Stray Pride!!” Canvas Tote Bag - \$20

Social Tees Animal Rescue

325 E. 5th St. | 212-614-9653

Social Tees Animal Rescue is a volunteer-run, 501(c)(3) non-profit that rescues dogs and cats from kill shelters. All proceeds from our “Stray Pride!!” canvas tote bag go directly to supporting our mission. This is the perfect bag for animal-lovers; perfect for carrying groceries, school books, or gym clothes. Made of 100% thick cotton canvas with sturdy shoulder straps.

Gifts for Children



23. Metrocard Rattle - \$18

Pink Olive
439 E. 9th St. | 212-780-0036

Pink Olive is a whimsical gift shop for happiness and home. We make gift-giving fun, easy and attainable for little ones to loved ones.

24. Baby Onesie - \$30-35

Goat-Milk Kidwear
523 E. 12th St. |
212-500-1437

GOAT-MILK Kid-ware is a brand of basics for babies and kids. All our garments are made of 100% organic cotton. The line is made up of unique and simple pieces like thermal tops and bottoms and includes Onesies, underwear and tank tops.



25. Holiday outfits - \$1 - \$100

Jane's Exchange
191 E. 3rd St. | 212-677-0380

Thanks to an interesting and diverse population of consignors, we have an extraordinary and always changing selection of clothing and toys for children and mothers to be.



Gifts for the Playful at Heart

26. "Wallaby" Stuffed Animal - \$63

Dinosaur Hill
306 E. 9th St. | 212-473-5850

Dinosaur Hill is a 30-year-old store specializing in handmade wonderments, toys, clothes and gifts. They will help you choose the very best gift you can find for friends, family, and ...yourself.



28. Line-tracking Robot - \$27

Tinkersphere
304 E. 5th St. | 646-449-8581

Tinkersphere specializes in robots, toys, crafts and hobby electronics for all ages. Give the gift of tinkering this holiday season with the popular Line Tracking Robot! Your loved ones will be busy having fun building their very own robot that will follow any black line drawn on a white surface!

27. Ravi Shankar-style Sitar - \$800 - \$2,500

** Keshav Music Imports
67 E. 4th St. | 212-228-7864

Keshav Music specializes in Indian musical instruments from India's finest artisans as well as rare Persian and Turkish instruments. Hours are 1:30pm - 6:00pm on Tuesday - Saturday. Please call in advance when coming.



Something for Everyone

29. Antique Neighborhood Map from 1934 - \$100

Pageant Print Shop **

69 E. 4th St. | 212-674-5296

Pageant Print Shop sells 15th-20th century original maps and prints. With constantly changing stock, their maps are unique, yet affordable -- a New York City specialty! This is the perfect gift for someone who lives in the East Village!



30. A little bit of everything!

** A Repeat Performance

156 First Ave | 212-529-0832

This shop has been operating in the East Village since 1981 and sells antique jewelry, men's accessories, lamps, small furnishings, typewriters and gadgets galore. They also sell felt puppets made by women in the free training program at Ghar Sita Mutu -House with Heart - a home for abandoned children and community outreach centre in Nepal founded 14 years ago by shop owner Beverly Bronson.



31. Gift Certificate for Eyewear - \$50 and up

Anthony Aiden Opticians **

42 St. Marks Place | 212-533-1577

Anthony Aiden Opticians specializes in high-end eye-wear with customer service that is second to none, and offers unique brands such as Dita, Thom Browne, ICI Berlin, Barton Perreira, Oliver Peoples to name a few. It is a full-service practice that offers eye exams and contact lens fittings.



Only in the East Village



32. Quartet of silkscreened prints by East Village artist BTA - \$700

Dorian Grey Gallery
437 E. 9th St. | 516-244-4126

Dorian Grey Gallery celebrates the artistic history our neighborhood, carrying on to the present and future with a special emphasis on works by artists and subject matter from the East Village. Visit the Gallery to learn about, enjoy and collect works celebrating the neighborhood's rich, artistic legacy.



33. El Bad Guy Messenger - \$60

Love Shine **
543 E. 6th St. | 212-387-0935

For over 16 years, Love Shine has been making cool and eclectic bags that are both stylish and durable. Locally produced by hand, our canvas bags (adorned with a variety of ribbon trimmed images) can be seen all around city.

◀ 34. Cupcakes - \$36 for a dozen

Butter Lane Bakery
123 E. 7th St. | 212-677-2880

Butter Lane Bakery specializes in making the best cupcake with local and quality ingredients. This is the cupcake for "grown ups." A beautiful, delicious treat for every holiday.

35. Holiday Tea Sampler Baskets - \$25-75

Physical GraffitiTEA **
96 St Marks Place | 212-477-7334

Physical GraffitiTea sells organic looseleaf teas and herbs by the ounce as well as tea pots and accessories. They also offer drinks to stay or to go, including hot or iced teas, lattes, matcha, and Kombucha on tap. The owners believe in using tea and herbs to support health and happiness in one's life. This shop located in the ground floor retail space of the historic "Physical Graffiti" buildings that graced the cover of the Led Zeppelin album of the same name.



36. Extra Large Mugs - \$30

Clayworks Pottery
332 E. 9th St. | 212-677-8311

For 40 years, Clayworks Pottery has been an East Village presence, providing finely crafted stoneware and porcelain for kitchen, tabletop and home decor. Vibrant, original, eminently useful mugs, plates, bowls, teapots, vases, goblets, espresso cups, pitchers and so much more wait here to delight the eye, entice the hand and warm the heart for the holidays and after. Shown here, the always popular extra-large mugs, (16+ oz. for \$30.00 each).

Holiday Specials



A Repeat Performance - 20% off on all jewelry items if you mention EVCC. Felt puppets will be on sale for \$10 and \$20 and all proceeds will support Ghar Sita Mutu.

Anthony Aiden Opticians - A gift certificate in \$50 increments at 15% off. With the gift certificate your recipient will receive a free comprehensive eye exam with use of the gift certificate. Contact lens fittings are not included.

Cloak & Dagger - Sign up for our mailing list to receive notice of special offers and events.

Dejavu Boutique - We are offering 20% off the entire new collection of Rebecca Minkoff handbags as well as Rudsak and Mackage coats.

Enzs - Visit enzsnyc.com to join our mailing list and receive coupons via email.

Fragrance Shop - Please bring this gift guide in for 10% off until December 31, 2013.


Gallery Vercon - 10% off with mention of the gift guide.

Keshav Music Imports - Any purchase of a sitar comes with a free heavy-duty padded gig-bag. Sitar over \$1,000.00 can have a case upgrade from a gig-bag to a \$350.00 pro-fiberglass case for only \$100.00

Love Shine - Check out the sandwich board outside the store for extra special deals during the holiday season.

Marjory Warren Boutique - Walk in the door with the Holiday Gift Guide and a smile and get an automatic 10% off all Marjory Warren merchandise.

Pageant Print Shop - Visit our booth at the Union Square Holiday Market through December 24.



Parlor- Purchase any gift set and receive an additional \$20 Gift Card towards a first Parlor service experience.

Physical GraffiTea - We are offering different sizes tea-gift-baskets starting at \$20.

Random Accessories - Mention this gift guide and you receive 10% off.

RUDY VOLCANO - Receive a 15% discount when mentioning this gift guide from December 25 through December 30.

Ruff Club - Holiday Donation Drive for Animal Haven: Now through Dec. 23, drop off new or used pet supplies for donation to Animal Haven (www.animalhavenshelter.org) and receive 10% off your entire purchase at our small-batch dog goods bar.

Russian & Turkish Baths - To learn about future promotions, join our email list by emailing us at russianturkishbaths@gmail.com.

Shamburger's Chinese Hawaiian Kenpo Academy - Amazing Holiday Group Special: bring 3 people for only \$295, 4 people for only \$395, and 5 people for only \$495.

Swing Organic Hair Salon - Friendship Discount: Share the secret of healthy, natural, beauty and refer a friend to Swing. When you and your friend come in you both get a 10% discount on organic hair color, highlights or haircuts.

Yoga East - 15% off gift certificates bought through our online store. Use promo code EYCG15. All gift certificates can be easily bought online and printed at your home or work! It's the perfect, easy gift for the holidays.

Within the listings, these discounts are indicated by ** marking.

Merchants in the Book

1. Barbara Feinman Millinery
2. Dusty Buttons
3. rena REBORN
4. Random Accessories
5. Cloak & Dagger
6. Sailor Rose
7. The Wild Ivy
8. Marjory Warren Boutique
9. Fragrance Shop
10. Enzs
11. Dejavu Boutique
12. Eileen Fisher
13. Gallery Vercon
14. CADET
15. RUDY VOLCANO
16. Russian & Turkish Baths
17. Yoga East
18. Shamburger's Chinese
- Hawaiian Kenpo Academy
19. Parlor

20. Swing Organic Hair Salon
21. Ruff Club
22. Social Tees Animal Rescue
23. Pink Olive
24. Goat-Milk Kidwear
25. Jane's Exchange
26. Dinosaur Hill
27. Keshav Music Imports
28. Tinkersphere
29. Pageant Print Shop
30. A Repeat Performance
31. Anthony Aiden Opticians
32. Dorian Grey Gallery
33. Love Shine
34. Butter Lane Bakery
35. Physical Graffiti
36. Clayworks Pottery

*** FUNKtional Art Fair -**

12 - 9pm, Dec. 14, 15, 21, 22

www.funktionalartfair.com

