



Help your customers get local and stay local!

OUR NOT-FOR-PROFIT GUIDE PROMOTES LOCAL SMALL BUSINESS

- We list 500+ businesses located in the East Village for free.
- We educate consumers by encouraging them to shop locally instead of in chains and franchises, and to use local community services.

The 8th Edition of the Get Local! Guide hits the East Village this Fall!

- We print 12,500 copies.
- We will distribute the Get Local! Guide from October through Summer 2015.
- The guide will be placed in East Village & LES stores, cafés, hotels and restaurants.
- It will be printed on eco-friendly paper & full-color soy-based inks.

Contributors will benefit from:

- Enhanced listing features that identify sponsors.
- Priority participation in the launch of a Get Local! Digital Guide **NEW!**

Ad Rates

- \$150 Ad Spread: Small Color Ad (1.125" x 3.5")
- \$250 Section Ad(1+ per category): Medium Color Ad (business card size – 2.4" x 3.5")
- \$500 Half-page Ad Spread: Large Color Ad (half page – 4.8" x 3.5")
- \$1000 Full-page Ad Spread: X-Large Color Ad (full page – 8.75" x 3.5")
- \$1250 Inside Back Cover (full page 8.75" x 3.5")
- \$1500 Back Cover (full page – 8.75" x 3.5")

DONATED BY:

Business: _____ Type: _____
Owner/Manager: _____
Address: _____ Cross Street: _____
Phone: _____ Website: _____
Email: _____
Owner/Manager Signature: _____ Date: _____

Deadline: September 12, 2014

YOUR RECEIPT -- PAID via Check # _____ or Cash \$ _____

East Village Community Coalition 143 Avenue B – Simplex New York, NY 10009 212.979.2344
Please email your ad to Sara Romanoski at director@evccnyc.org
Ads can be designed for free, just email us a logo in hi-res .jpg format. Ads are tax deductible donations.

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- \$1000 Ad Spread: X-Large Color Ad (full page – 8.75" x 3.5")
- \$1,250 Inside Back Cover (full page 8.75" x 3.5")
- \$1,500 Back Cover (full page – 8.75" x 3.5")

The EVCC is a 501(c)(3) not-for-profit organization and all ads are tax-deductible.

**YOUR LOCAL REASOURCE
FOR LOWER EAST SIDE
ARTS & CULTURE**

**EVENTS • PUBLIC ART SITES
CALENDAR • DANCE SPACE
FABNYC.ORG**

Dinosaur Hill
Handmade Wonderments
Toys, Clothes & Gifts
306 East 4th Street
Upper West Village
OPENING MAY 15th
646-410-0800 dinosaurhill.com

4th street food co-op
FOOD FOR PEOPLE
NOT FOR PROFIT
ethical organic local

58 East Fourth Street
btwn 2nd Ave & the Bowery
NY, New York 10003
4thstreetfoodcoop.org
212.674.3623

MEMBER RUN AND OPEN TO THE PUBLIC

46 Van Leeuwen Ice Cream
48 ½ E. 7th Street (Between 1st & 2nd Ave)
www.vanleeuwenicecream.com

47 Wafel & Dinges
209 E. 2nd Street (Corner of Ave B)
646-257-2592 www.wafelandinges.com

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JUICE BAR

48 Goloko Juice & Health Shop
325 E. 5th Street (Between 1st & 2nd Ave)
www.golakany.com

49 Juice Press
210 E. 10th Street (Between 1st & 2nd Ave)
212-777-0034 www.juicepress.com

50 Juice Press
279 E. 10th Street (Between Ave A & 1st)
212-777-0034 www.juicepress.com

51 Juice Press
70 E. 1st Street (Between 1st & 2nd Ave)
212-777-0034 www.juicepress.com

52 Juicy Lucy
85 Avenue A (Between 5th & 6th St)
212-777-5829

53 Juicy Lucy
72 E. 1st Street (Between 1st & 2nd Ave)
212-777-5829

54 Liqueria
170 2nd Avenue (Corner of 11th St)
212-358-0300 www.liqueria.com

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TEA SHOP

55 Physical Graffiti
96 St. Mark's Place (Between Ave A & 1st)
212-477-7334

56 Thirstea
280 E. 10th Street (Between Ave A & 1st)
212-260-0436 www.thirsteacafery.com

B. Small Color Ad

Transportation Alternatives
celebrates your neighborhood

Bike Friendly Business

Nominate or Become a
Bike Friendly Business Today!
transalt.org/business

 TRANSPORTATION
ALTERNATIVES 

PS122



AT YOUR OWN #RISK

An East Village institution since 1980,
now presenting throughout the city

 **ps122.org**

C. Large Color Ad, Half Page

EcoBizNYC


Environmental sustainability for businesses
in the Lower East Side and East Village

Working with Businesses to:
Increase energy efficiency
Reduce waste
Choose eco-friendly supplies
And much more...

Businesses saved an average of over
\$1,100 as well as 8,000 pounds CO₂
emissions annually, demonstrating that
being green can also save some green!

Look inside for
EcoBizNYC businesses
marked with a green leaf

Thanks to Community Board 3 and Con Edison for their
ongoing support.

 **Lower East Side
Ecology Center**

*The Lower East Side Ecology Center, works toward a more
sustainable New York City since 1987 by providing
community-based recycling and composting programs, local
stewardship of green space and educational opportunities.*

D. Extra Large Color Ad, Inside Back
Cover, Back Cover