



HELP YOUR CUSTOMERS GET LOCAL AND STAY LOCAL!

OUR NOT-FOR-PROFIT **GUIDE PROMOTES LOCAL SMALL BUSINESS**

- *Attempts to list 500+ businesses in the East Village for free
- *Educates consumers to shop locally vs. chain and franchises and to use local community services

The **9th Edition** of the **Get Local! Guide** hits the East Village for this Fall!

- *10,000 copies
- *Distributed from October through Summer 2016
- *Placed in East Village & LES stores, cafes, hotels and restaurants
- *Printed on eco-friendly paper & full-color soy-based inks

Benefits for Contributors

- *Enhanced listing identifies sponsors
- *Priority participation in the launch of the Get Local! Digital Guide!

Ad Rates

- \$150 **Ad Spread:** Small Color Ad (1.125" x 3.5")
- \$250 **Section Ad (1+ per category):** Medium Color Ad (business card size – 2.4" x 3.5")
- \$500 **Half-page Ad Spread:** Large Color Ad (half page – 4.8" x 3.5")
- \$1000 **Full-page Ad Spread:** X-Large Color Ad (full page – 8.75" x 3.5")
- \$1250 **Inside Back Cover** (full page 8.75" x 3.5")
- \$1500 **Back Cover** (full page – 8.75" x 3.5")

DONATED BY:

Business: _____ Type: _____
Owner/Manager: _____
Address: _____ Cross Street: _____
Phone: _____ Website: _____
Email: _____
Owner/Manager Signature: _____ Date: _____

Deadline: September 22, 2015

YOUR RECEIPT -- PAID via Check # _____ or Cash \$ _____

East Village Community Coalition, 143 Avenue B – Simplex, New York, NY 10009 ph. 212.979.2344

Please email your ad to Carol Crump at info@evccnyc.org

Ads can be designed for free, just email us a logo in hi-res .jpg format. Ads are tax deductible donations.

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- \$500 **Ad Spread:** Large Color Ad (half page – 4.8" x 3.5")
- \$1000 **Ad Spread:** X-Large Color Ad (full page – 8.75" x 3.5")
- \$1,250 **Inside Back Cover** (full page 8.75" x 3.5")
- \$1,500 **Back Cover** (full page – 8.75" x 3.5")

Sample Ads:

**YOUR LOCAL REASOURCE
FOR LOWER EAST SIDE
ARTS & CULTURE**

**EVENTS • PUBLIC ART SITES
CALENDAR • DANCE SPACE**

FABNYC.ORG

Dinosaur Kill!
Handmade Wondermanz
Toys, Clothes & Gifts
300 East 9th Street
Open every day 11-7
212-413-0800 dinosaurkill.com

4th street food co-op
FOOD FOR PEOPLE
NOT FOR PROFIT
ethical organic local

58 East Fourth Street
btwn 2nd Ave & the Bowery
NY, New York 10003
4thstreetfoodcoop.org
212.674.3623

MEMBER RUN AND OPEN TO THE PUBLIC

A. Section Ad

46 – 56 CAFÉS, ETC.

46 Van Leeuwen Ice Cream
48 1/2 E. 7th Street (Between 1st & 2nd Ave)
www.vanleeuwenicecream.com

47 Wafel & Dinges
209 E. 2nd Street (Corner of Ave B)
646-257-2592 www.wafelandinges.com

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JUICE BAR

48 Goloka Juice & Health Shop
325 E. 5th Street (Between 1st & 2nd Ave)
www.golokanyc.com

49 Juice Press
210 E. 10th Street (Between 1st & 2nd Ave)
212-777-0034 www.juicepress.com

50 Juice Press
279 E. 10th Street (Between Ave A & 1st)
212-777-0034 www.juicepress.com

51 Juice Press
70 E. 1st Street (Between 1st & 2nd Ave)
212-777-0034 www.juicepress.com

52 Juicy Lucy
85 Avenue A (Between 5th & 6th St)
212-777-5829

53 Juicy Lucy
72 E. 1st Street (Between 1st & 2nd Ave)
212-777-5829

54 Liquiteria
170 2nd Avenue (Corner of 11th St)
212-358-0300 www.liquiteria.com

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TEA SHOP

55 Physical Graffiti
96 St. Mark's Place (Between Ave A & 1st)
212-477-7334

56 ThirstTea
280 E. 10th Street (Between Ave A & 1st)
212-260-0436 www.thirsteacafenyc.com

east village cafe B CUP
212 avenue b (at e. 13th street)
(212) 228-4808 7:30am - 8pm

B. Small Color Ad

Transportation Alternatives
celebrates your neighborhood

Bike Friendly Business

Nominate or Become a
Bike Friendly Business Today!
transalt.org/business

 TRANSPORTATION
ALTERNATIVES 

PS122



AT YOUR OWN #RISK

An East Village institution since 1980,
now presenting throughout the city

 **ps122.org**

C. Large Color Ad, Half Page

EcoBizNYC

Environmental sustainability for businesses
in the Lower East Side and East Village

Working with Businesses to:
Increase energy efficiency
Reduce waste
Choose eco-friendly supplies
And much more...

Businesses saved an average of over
\$1,100 as well as 8,000 pounds CO₂
emissions annually, demonstrating that
being green can also save some green!

Look inside for
EcoBizNYC businesses
marked with a green leaf

Thanks to Community Board 3 and Con Edison for their
ongoing support.

 **Lower East Side
Ecology Center**

*The Lower East Side Ecology Center, works toward a more
sustainable New York City since 1987 by providing
community-based recycling and composting programs, local
stewardship of green space and educational opportunities.*

D. Extra Large Color Ad, Inside Back
Cover, Back Cover