

HELP YOUR CUSTOMERS GET LOCAL AND STAY LOCAL!

OUR NOT-FOR-PROFIT GUIDE PROMOTES LOCAL SMALL BUSINESS

*Attempts to list 500+ businesses in the East Village for free

*Educates consumers to shop locally vs. chain and franchises and to use local community services

The 9th Edition of the Get Local! Guide hits the East Village for this Fall!

*10,000 copies

*Distributed from October through Summer 2016

*Placed in East Village & LES stores, cafes, hotels and restaurants

*Printed on eco-friendly paper & full-color soy-based inks

Benefits for Contributors

*Enhanced listing identifies sponsors *Priority participation in the launch of the Get Local! Digital Guide!

Ad Rates

- \$150 Ad Spread: Small Color Ad (1.125" x 3.5")
- \$250 Section Ad (1+ per category): Medium Color Ad (business card size 2.4" x 3.5")
- \$500 Half-page Ad Spread: Large Color Ad (half page 4.8" x 3.5")
- \$1000 Full-page Ad Spread: X-Large Color Ad (full page 8.75" x 3.5")
- \$1250 Inside Back Cover (full page 8.75" x 3.5")
- \$1500 **Back Cover** (full page 8.75" x 3.5")

DONATED BY:				
Business:		Type:		
Owner/Manager:				
Address:		Cross St	reet:	
Phone:				
Email:		_		
Owner/Manager Signature:		-	Date:	
	Deadline: September :	<mark>22, 2</mark> 015		

YOUR RECEIPT -- PAID via Check # _____ or Cash \$_____

East Village Community Coalition, 143 Avenue B – Simplex, New York, NY 10009 ph. 212.979.2344 Please email your ad to Carol Crump at info@evccnyc.org

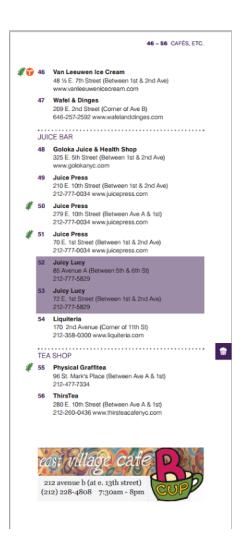
Ads can be designed for free, just email us a logo in hi-res .jpg format. Ads are tax deductible donations.

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- \$500 Ad Spread: Large Color Ad (half page 4.8" x 3.5")
- \$1000 Ad Spread: X-Large Color Ad (full page 8.75" x 3.5")
- \$1,250 Inside Back Cover (full page 8.75" x 3.5")
- \$1,500 Back Cover (full page 8.75" x 3.5")

Sample Ads:

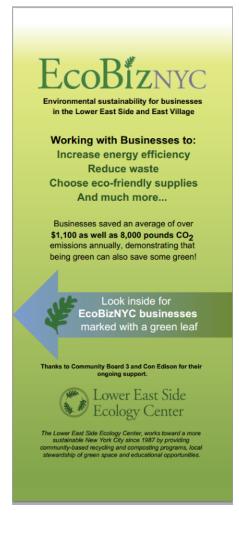


A. Section Ad



B. Small Color Ad





C. Large Color Ad, Half Page

D. Extra Large Color Ad, Inside Back Cover, Back Cover